



32nd ANNUAL IREM

In Partnership with Detroit Metropolitan Apartment Association

TRADE SHOW

OFFICE • INDUSTRIAL • RESIDENTIAL • RETAIL

**The Premier Gathering of Property Management
Professionals in the Metro Detroit Area**

Wednesday, March 14, 2007 10:00 a.m. - 5:30 p.m.

Burton Manor

27777 Schoolcraft, Livonia, MI

South of I-96 and West of Inkster

**Grand Prize Drawing for a
Trip for 2 to Paradise!**

**Educational Sessions
Scheduled Throughout
the Day**

**5th Annual DMAA
Maintenance Olympics
Call (248) 594-9803 for Reservations**

For Information and Booth Reservations Call

**Bea King, Executive Director
Jerry Moyer, CPM®, CCIM®
Kristian James, Assoc. Exec.**

**IREM Michigan Chapter No. 5
IREM Special Events Chairman
DMAA**

**(248) 615-3885
(248) 554-6814
(248) 594-9803**

TRADE SHOW BOOTH RENTAL AGREEMENT
32nd ANNUAL INSTITUTE OF REAL ESTATE MANAGEMENT TRADE SHOW
in partnership with the DMAA (Detroit Metropolitan Apartment Association)

The Institute of Real Estate Management, Michigan Chapter No. 5 and the Detroit Metropolitan Apartment Association is hereby authorized to reserve exhibit space for our use at the 32nd Annual Trade Show to be held on Wednesday, March 14, 2007 at Burton Manor in Livonia. It is understood and agreed that all space will be assigned on a **first-come, first-paid, first-served basis**. IREM and DMAA reserve the right to decline any application, disallow any exhibit, which is not in keeping with the character of the exhibition, to assign exhibitors to the best alternate space and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the show. This Contract must be properly executed and full payment received no later than March 1, 2007 to:

IREM Michigan Chapter No. 5
24125 Drake Road
Farmington, MI 48335
(248) 615-3885 (phone) (248) 615-3888 (fax)
irem5@aol.com

Please reserve booth number(s) _____ in accordance with the General Information and Floor Plan sheets. I understand that booth space will be reserved on a first-come, first-paid basis.

We will require the following: (please check the appropriate line(s). ***VERY IMPORTANT*** Tables, electrical hookups and drape requirements will not be available day of show, so please be specific about what you will need.

_____ One 4 Foot Skirted Table (one table, any size, included at no charge,
_____ One 6 Foot Skirted Table each additional table \$25.00)
_____ One 8 Foot Skirted Table

Electrical Hookup: _____ (Additional fee of \$40.00 per booth)

Drape on Poles: _____ (Additional fee of \$50.00 per booth)

Type of payment: Check _____ VISA/MC/AX Card# _____ Expires _____

NO BOOTHS WILL BE RESERVED WITHOUT FULL PAYMENT

PROGRAM BOOK: We have enclosed our business card with this contract. We understand that it will be displayed in the show booklet at NO CHARGE. Without this card, we understand that only our name as shown on this contract will be printed.

In addition to the complimentary business card listing, we would like an additional display ad, as circled below. We understand this is at the additional cost as listed and the appropriate amount has been added to our check. Ad booklet size is 5.5" x 8.5". We understand we must supply our own camera-ready copy for the ad. Ads are printed in black and white only. Ad copy must be received by IREM not later than February 8, 2007 in order to be included in the Program Book. Ads are accepted on a first-come, first-serve basis, and if requested ad space location has been reserved by others, you will be contacted and ad location changed or payment refunded.

One-half Page \$50.00

Full Page \$100.00

Inside Cover \$150.00

Firm Name: _____

Contact Person: _____

Product/Service Exhibited: _____


Address: _____ City _____ Zip _____

Phone: _____ Fax: _____ E-Mail: _____

Authorized Signature: _____ Date: _____

Where did you hear about our show: IREM _____ DMAA _____

Please do not assign us exhibit space near the following exhibitors:

 IREM Institute of Real Estate Management
Michigan Chapter 5
24125 Drake Road
Farmington, MI 48335

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Classroom

EXHIBITOR BOOTH PRICING

Wednesday, March 14, 2007

Food Court Area

2011	1022	1023	917
\$525	\$525	\$525	\$525
2010	1020	1021	916
\$525	\$525	\$525	\$525
2009	1018	1019	915
\$525	\$525	\$525	\$525
2008	1016	1017	914
\$525	\$525	\$525	\$525
2007	1014	1015	913
\$525	\$525	\$525	\$525
2006	1012	1013	912
\$525	\$525	\$525	\$525



Restrooms

60	50
\$525	\$525
40	30
\$525	\$525
20	25
\$525	\$525

SOLD	1011 \$1,200	SOLD	SOLD	711 \$1,200	SOLD	SOLD	SOLD	311 \$1,200	211 \$1,200	SOLD									
2004 \$525	1010 \$525	1009 \$525	910 \$525	909 \$525	810 \$525	809 \$525	710 \$525	709 \$525	610 \$525	SOLD	510 \$525	509 \$525	410 \$525	409 \$525	310 \$525	SOLD	210 \$525	209 \$525	105 \$525
2003 \$525	1008 \$525	1007 \$525	908 \$525	907 \$525	808 \$525	807 \$525	708 \$525	707 \$525	608 \$525	SOLD	508 \$525	507 \$525	408 \$525	407 \$525	308 \$525	SOLD	208 \$525	207 \$525	104 \$525
2002 \$525	1006 \$525	1005 \$525	906 \$525	905 \$525	806 \$525	805 \$525	706 \$525	705 \$525	606 \$525	SOLD	506 \$525	505 \$525	406 \$525	405 \$525	306 \$525	305 \$525	206 \$525	205 \$525	103 \$525
2001 \$525	1004 \$525	1003 \$525	904 \$525	903 \$525	804 \$525	803 \$525	704 \$525	703 \$525	604 \$525	SOLD	504 \$525	503 \$525	404 \$525	403 \$525	304 \$525	303 \$525	204 \$525	203 \$525	102 \$525
2000 \$525	1002 \$525	1001 \$525	902 \$525	901 \$525	802 \$525	801 \$525	702 \$525	701 \$525	602 \$525	SOLD	502 \$525	501 \$525	402 \$525	401 \$525	302 \$525	301 \$525	202 \$525	201 \$525	101 \$525
	1000 \$1,200		900 \$1,200		800 \$1,200		700 \$1,200		600 \$1,200		500 \$1,200		400 \$1,200	300 \$1,200		200 \$1,200		100 \$575	

F1 \$575								
F2 \$425	F3 \$625	F4 \$625	F5 \$425	SOLD	SOLD	SOLD	SOLD	F10 DMAA

Main Entrance

F11 IREM	SOLD	F13 \$625	SOLD	SOLD	F16 \$625	F17 \$625	F18 \$625
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F19 \$625

Booth space is approximately 6' deep by 10' wide.
Front booths (200 - 1000) and back booths (211 - 1011) are approximately 6' deep x 12' wide.
Please note on contract if your company is an IREM or DMAA Vendor.

32nd ANNUAL TRADE SHOW – MARCH 14, 2007

GENERAL INFORMATION

- NO CHARGE FOR ADMISSION
- TRADE SHOW HOURS – 10 A.M. – 5:30 P.M.
- EXHIBITORS ENTITLED TO MAXIMUM OF TWO FOOD TICKETS PER BOOTH AT NO CHARGE (\$7.50 VALUE EACH).
- EXHIBITORS ENTITLED TO MAXIMUM OF TWO NAME BADGES PER BOOTH.
- STANDARD BOOTH SIZE 10' WIDE X 6' DEEP UNLESS OTHERWISE NOTED ON FLOOR PLAN. ANY EXHIBITOR REQUIRING ADDITIONAL SPACE MUST RENT A DOUBLE BOOTH – NO EXCEPTIONS.
- EXHIBITOR MUST PROVIDE OWN IDENTIFICATION SIGN.
- BURTON MANOR MAY CHARGE FOR STORAGE AND/OR EARLY DELIVERY. ARRANGEMENTS AND CHARGES ARE THE RESPONSIBILITY OF EXHIBITOR.
- IF EXHIBITOR USES AUDIO/VISUAL EQUIPMENT IN THEIR BOOTH, THEY ACKNOWLEDGE THAT IT IS AT THEIR SOLE EXPENSE AND THAT IREM WILL DETERMINE THE APPROPRIATE VOLUME LEVEL.
- SET-UP TIMES: 6:00 A.M. TO 9:30 A.M. DAY OF SHOW. ALL BOOTHS MUST BE SET UP BY 9:30 A.M.
- BOOTHS MUST REMAIN UP UNTIL DOORS CLOSE AT 5:30 P.M. BOOTHS MAY NOT BE TORN DOWN BEFORE 5:30 P.M.
- EXHIBITORS RESPONSIBLE FOR ENSURING THAT DISPLAYS AND DELIVERY CASES WILL FIT THROUGH BUILDING DOORS. NO DELIVERIES THROUGH VISITOR ENTRY DOORS.
- EXHIBITORS AND EMPLOYEES NOT ELIGIBLE FOR DOOR PRIZES
- COMPLIMENTARY COFFEE, JUICE, BAGELS & DOUGHNUTS 7:00-9:30 A.M.
- EXHIBITORS WILL BE ENTITLED TO ONE (1) COMPLIMENTARY IREM MEMBERSHIP DIRECTORY IDENTIFYING ALL CPM®, CPM® CANDIDATE AND ARM® MEMBERS
- EXHIBITORS WILL BE PROVIDED ONE (1) BUSINESS CARD SIZE AD IN TRADE SHOW PROGRAM AT NO CHARGE. LARGER ADS ARE AVAILABLE AT ADDITIONAL COST – SEE TRADE SHOW AGREEMENT FOR PRICES.