



DETROIT METROPOLITAN APARTMENT ASSOCIATION

GENERAL MEMBERSHIP BREAKFAST MEETING

DATE/TIME: Wed, September 14, 2005 8:00 a.m. to 9:30 a.m.
(Board meeting follows; all welcome)

PLACE: Glen Oaks Country Club 30500 W. 13 Mile Rd., Farmington Hills.
Located on 13 Mile east of Orchard Lake

SPEAKER: LEAH BREWER, "LEASING QUEEN"
FULL HOUSE MARKETING



TOPIC: GOING GLOBAL: A JOURNEY IN DIVERSITY

- Feel more comfortable and confident in a multi-cultural environment
- Learn negotiation, customer service and sales strategies that are effective across cultural borders
- Assess culturally specific needs of diverse clients
- Communicate more effectively with those whose native language is not English
- Acknowledge if your message has been understood in the face of language difficulties
- Avoid offending those immigrant and ethnic people whose values and etiquette might differ from your own
- Avoid applying stereotypes that can distort your perception of individual members of a group
- Read and accurately interpret nonverbal language

COST: \$20 for members and potential members, property professionals, vendors, suppliers.
\$25 if RSVP is not received by Sep 12th. . Make checks payable to "DMAA"

RSVP: Call, e-mail or fax the form below by Sep 12th so we may reserve enough seats and food.
No-shows will be billed. Please note, we can no longer invoice following the meeting.



FOR MORE INFORMATION, CALL THE LOCAL DMAA HOTLINE AT 248-427-1532
DMAA Thanks **FOR RENT MAGAZINE** our meeting sponsor!!!

Please RSVP today!

Company Name

Street Address, City, State, Zip

Phone

Fax

E-mail address

Please List Individual Names Attending:



Fax to 248-474-4659 or e-mail attendees names to info@dmaa.net or call 248-427-1532.

Please make checks payable to "DMAA" and reference "Membership Breakfast"; bring to meeting or mail to "DMAA" at 32780 Grand River, Suite 209, Farmington, MI 48336 (NL)