



Exciting Education Program IREM/DMAA Trade Show March 15, 2006

- 10:15—11:05 Learn the Secrets of Collecting Delinquent Rent**
♦ Why debt collection begins when your prospect walks through the door
♦ Who should sign the lease?
♦ How to collect debts easily without hiring a collection agency
Presented by: Fidelity Information Corporation
- 11:15—12:05 How to Extend Life of Asphalt**
♦ Learn maintenance options from crack fill to catch basin repairs
♦ Understand difference in aggregate base of asphalt
♦ Learn approaches to improving life and structure of asphalt
Presented by: ASI Paving Company & Asphalt Specialists, Inc.
- 1:15—2:05 Seal your Building and Reduce Mold and Utility Costs**
♦ Learn importance of sealing your building
♦ Reduce air pollutant in your community
♦ Learn how to reduce utility costs through draft elimination
Presented by: Zerodraft of Southeast Michigan
- 2:15—3:05 Internet Advertising 101**
♦ How to get the most response from your online advertising
♦ Internet design secrets
♦ Find out how cost effective internet advertising can be
Presented by: apartmentguide.com
- 3:15—4:05 ABC's of Trees**
♦ Use of plant growth regulators
♦ Learning to spot problems before they become a crisis
♦ Dormant pruning and other methods
Presented by: Landscape Concepts & Camelot Tree & Scrub

Sign Up Today!

One Class \$25, Two Classes \$40, Three or more classes \$50

_____ **Learn the Secrets of Debt Collection**

_____ **Internet Advertising 101**

_____ **Seal your Building to Reduce Mold & Utility Costs**

_____ **How to Extend Life of Asphalt**

_____ **ABC's of Trees**

Attendee Name

Company Name:

Phone Number

Email Address

**Please return to: Detroit Metropolitan Apartment Association, 30700 Telegraph Rd. Suite 2665,
Bingham Farms, Michigan 48025 PH:(248) 594-9803, Fax:1-248-594-9804 or email:info@dmaa.net.**