

# RANDY DEAN

## The “OCD” Time Management / PDA Guy

***Self-diagnosed Obsessive-Compulsive related to Time Management, Personal Organization, Effective Meetings, Information Overload, and Advanced PDA Usage***



For more than 15 years, Randy Dean has been obsessed. Obsessed with a topic that impacts us all – **time management and the effective use of time**. He was so obsessed, he left a successful career as a professional marketer, manager, and recruiter to become a leading expert in the field of time management and personal organization, and teach others how to be more organized, more effective with their time, and how to lead a life of productive purpose.

Randy has been training people how to be more effective time managers for 15 years, and has personally tested his time management system in major corporate, academic, and non-profit settings, as well as in two small and fast-paced for-profit companies. His time management and PDA systems work, and are based on strategies created by Randy himself, and other thought-leaders in the field.

A member of the **National Speakers Association**, he has delivered entertaining and informative speaking and training programs for an impressive list of organizations, including Procter & Gamble, Michigan State University, the Michigan Society of Association Executives (MSAE), University of Pittsburgh, The Fetzer Institute, Purdue University, the Graduate Management Admissions Council (GMAC), Ohio State University, the Michigan Association of Continuing Education & Training (MACET), the Institute of Management Accountants – Detroit (IMA), and the American Society for Training & Development – Ann Arbor (ASTD).

Prior to becoming a highly regarded speaker and trainer, his use of his time management system allowed him to be successful in several important professional positions, including Director of Full-Time MBA Admissions at Michigan State University, Market Research Supervisor for the Rx-to-OTC switch of Prilosec® at Procter & Gamble, and Subscriber Services Coordinator for *ADVANCES: The Journal of Mind-Body Health* at The Fetzer Institute.

He is the author of the new book, *Major Satisfactors = Major Success*, which details his unique system for proactive, satisfaction-centered time and life management and personal goal attainment. He has previously been interviewed by *Business Week Online*, *The Detroit News*, *Business Direct Weekly* and *The Battle Creek Enquirer*; has written articles for *The Greater Lansing Business Monthly*; and was prominently quoted in the recent publication, *Accepted! 50 Successful Business School Admission Essays*. The top graduate of the Broad MBA Program in 1997, he is also an active member of the **American Society for Training and Development (ASTD)**, where he recently conducted a very popular 30-minute “PDA Tips” session, as well as a half-day “PDA Power Program” for the Ann Arbor chapter of the Society.

He is married with one child, and resides in East Lansing, Michigan. More information is available on Randy and his speaking, training, and consulting programs at <http://www.randalldean.com>. Call or e-mail today for more info!



**Randy delivering a recent program at  
The Katz School of Business, U. Pittsburgh**



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