



The Detroit Metropolitan Apartment Association Presents...

2009 Trade Show Speed Learning Sessions



Bed Bugs and Beyond 10:30 am to 11:15 am

Instructor: Eradico

Bed Bug Infestations are now affecting apartment communities in epidemic proportions in south eastern Michigan. Are you prepared to handle an infestation? Don't miss this training program on identification, management and prevention of bed bugs.

Eradico is a full service exterminating company servicing thousands of residential and commercial clients throughout the state of Michigan and northern Ohio since 1931.



Acing a Shop - It's no Mystery 11:30 am to 12:15 pm

Instructor: Mary Johnston, CAM, TCS, *Full House Marketing*

See your presentation from a client's perspective and see your property through fresh eyes. Learn the secrets to acing your shop every time.

Mary Johnston is the Director of Management of Full House Marketing, Secretary for the DMAA Board of Directors and an NAA Education Institute Advanced Instructor.



Generational Leasing 12:30 pm to 1:15 pm

Instructor: Clio Hanks, NALP, CAM, *The Associated Management Company*

Learn how to relate to the different generational styles and how to lease and market to each one.

Clio Hanks is Senior Vice President of The Associated Management Company, immediate past-president of the DMAA, current president of the PMAM and NAA Education Institute Advanced Instructor.



Cost: \$25 per class/per person

All classes must be paid for prior to or on the date of the Trade Show, March 18, 2009

Location: Burton Manor - 27777 Schoolcraft Road, Livonia, MI 48150

Trade Show Hours: 10:00 am to 4:00 pm

Please RSVP by Friday, March 13, 2009

E-mail to info@dmaa.net or fax to 248-594-9804 or register online at www.dmaa.net

No Shows will be billed

Company/Community

Address

City

State

Zip

Phone Number

Fax Number

E-mail

☐ Bed Bugs and Beyond

☐ Acing a Shop - It's no Mystery

☐ Generational Leasing

☐ All 3 classes

Name of Attendees

Make checks payable to "DMAA" 30700 Telegraph Road, Suite 2665, Bingham Farms, MI 48025
Reference "Trade Show Education"