DETROIT METROPOLITAN APARTMENT ASSOCIATION

GENERAL MEMBERSHIP BREAKFAST MEETING

DATE/TIME: Wednesday, May 10th, 2006 8:00 a.m. to 10:00 a.m. (Board meeting follows; all welcome)

PLACE: Glen Oaks Country Club (30500 W. Thirteen Mile Rd., Farmington Hills, MI 48334)



- SPEAKER: <u>GABRIELE PRESTON, CAPS, CO-AUTHOR OF A NEW BOOK</u> <u>ENTITLED "STRAIGT TALK ON MULTI-FAMILY MANAGEMENT"</u> - GABRIELE HAS 20 YEARS OF MANAGEMENT ACHIEVEMENT IN MULTIFAMILY HOUSING AND HAS LEARNED WHAT WORKS.. AND WHAT WORKS BEST!!
- ► TOPIC: "DEVELOPING A NICHE FOR YOUR PROPERTY IN THE MARKET"
- ► IN THIS SESSION YOU WILL LEARN HOW TO:
 - Recognize and develop your own apartment community's and team's strength;
 - Differentiate your apartment community from other competitors;
 - Get prospects to take notice of your community's strong points

Plus, sign-up to attend another thought provoking seminar "Sensible Rent Concessions & Incentives" held by Gabriele Preston directly after the breakfast meeting. Located at the DMAA office at 30700 Telegraph Rd., Suite 2665, Bingham Farms, MI 48025 for only \$39 per person—contact DMAA for details

COST: \$20 for members and potential members, property professionals, vendors, suppliers. Make checks payable to "DMAA" and mail in or pay at the meeting.

RSVP: Call, e-mail or fax the form below <u>May 5th</u>, <u>2006</u> so we may reserve enough seats and food No shows will be billed. *Please note, we can no longer invoice following the meeting.* FOR MORE INFORMATION, CALL THE LOCAL **DMAA** HOTLINE AT **248-594-9803**

General Membership Breakfast Meeting Sponsor: ASPHALT SPECIALIST

Please RSVP today No Shows will be Billed/Cancellations must be received by May 8th

Company Name

Street Address, City, State, Zip

Phone

Fax

E-mail address

Please List Individual Names Attending:

Fax to 248-594-9804 or **e-mail** attendees names to **info@dmaa.net** or **call** 248-594-9803. Please make checks payable to "DMAA" and reference "Membership Breakfast"; bring to meeting or mail to "DMAA" at 30700 Telegraph Rd., Suite 2665, Bingham Farms, MI 48205 (F)