



DMAA, PMAMM and WA3 Presents...

Financial Boot Camp

Sponsored by
Minol &
HD Supply

Wednesday, September 23, 2009

9:00 am to 4:00 pm

Instructor: Cynthiann King

\$99 Members/ \$135 Non-Members

Location: Independence of Brighton Valley

7700 Nemco Way, Brighton, MI 48116

"Talk about a great ROI (Return on Investment), as a former student and client and now colleague of Cynthiann, I can personally guarantee you that the return on your investment in this program is exponentially better than most investments you will make this year." - Rich George, NOI Coach

Want to grow your career in the apartment industry but are you missing the financial skills?

Interested in the CAM designation but don't have much experience in budgeting or finance?

Business Partners do you want to increase your ability to connect with Property Managers on the finance side of the Business, if so you should attend this class!

"My teams and I have attended many excellent sessions delivered by Cynthiann King. You must attend her Financial Boot Camp—and bring all of your Managers with you! My Managers gained a greater understanding of the Big Picture of financial property management and their decisions' impact on value to our owners, assets and customers. Plus—this class was very timely since Budget Season is almost here." Lex McCarthy, Senior Vice President, The Habitat Company

- Discover the building blocks for understanding apartment industry financial management
- Understand key terms and concepts such as NOI, GPR, GOI and cash flow
- Learn the basics of the financial concepts that can drive occupancy management and rent rate adjustments
- This course is highly recommended for anyone who plans to take the CAM Financial Management in 2010

****You will need a calculator for this class****

Please RSVP by Friday, September 18, 2009

Fax form to 248-594-9804 or email info@dmaa.net or go to www.dmaa.net to register

Company/Community

Address

City

State

Zip

Phone Number

Fax Number

Email

Name of Attendees

Make checks payable to "DMAA" and reference "Financial Boot Camp"
Detroit Metropolitan Apartment Association - 30800 Telegraph Rd, Suite 1704, Bingham Farms, MI 48025