

**Property Management Association of Michigan
Annual GLAStar Awards**

November 11, 2006

Kellogg Center, East Lansing



Call for Nominations

Entries Due September 22, 2006



CALL FOR ENTRIES

Since 1995 the Great Lakes Area Star (GLAStar) Awards have honored excellence in the Michigan apartment industry. The 2006 winners will receive recognition and a prestigious award at the Gala Awards dinner on November 11, 2006.

All members of PMAM are eligible to enter. You may enter as many categories as you like, each entry must have a separate entry board and supporting materials.

Award Categories and Scoring Criteria

~ Individuals & Teams ~

Regional Manager

* Leadership & budgetary skills

Manager of the Year (A)

* Show budgetary and management skills

Assistant Manager (A)

* Show management skills & support to Manager

Marketing Professional

* Creativity & Productivity

Maintenance Supervisor

* Leadership & skills

Leasing Team of the Year (A)

* Team spirit & closing ratio

Leasing Consultant (A)

* Show closing ratio and resident retention skills

Maintenance Team (A)

* Team spirit & skills

Maintenance Person (A)

* Skills & innovative ideas

Groundskeeper

* Dedication & skills

Housekeeper

* Dedication & skills

Award Categories and Scoring Criteria

~ Associate Members ~

Business Partner of the Year

* Involvement in association as a company

Customer Service Representative

* Outstanding service to the customers

Best Advertisement

* Creativity, concept & design

Website of the Year

* Functionality & design

Award Categories and Scoring Criteria

~ Communities ~

Best Curb Appeal (A)

* Use of landscape & design

Best Newspaper Ad

* Creativity, concept & design

Best Display Ad in a Guide

* Creativity, concept & design

Best Overall Marketing Theme (A)

* Creativity, concept & design

Best Leasing Office (A)

* Overall design, & layout

Website of the Year

* Functionality & design

Best Decorated Model (A)

* Use of color & accessories

Best Exterior Signage (A)

* General appearance & theme

Best Brochure (A)

* Graphic design & copy write

Best Employee Retention

* Programs to retain employees

Best One Bed Floor Plan (B)

* Layout, use of space, architectural features

Best Two Bed Floor Plan (B)

* Layout, use of space, architectural features

Best Two Bed Plus Floor Plan (B)

* Layout, use of space, architectural features

Best Overall Star Senior Community

* Exemplifies the highest standard in the Senior Housing Industry

Best Overall Star Community (A)

* Exemplifies the highest standard of the industry in all areas.

Award Categories and Scoring Criteria

~ Management Companies ~

Excellence in Education

* Minimum of three NAA designations

* Support of Association education programs

Management Company of the Year

Based on financial oversight, marketing/leasing, leadership, property maintenance & active involvement in PMAM or local chapter as well as community involvement.

Activities Director

* Activity Programs Sept 2005 to Sept 2006

* Resident Involvement in Programs



(A) Categories have four awards based on community size:

1 to 150 Units • 151 to 300 Units • 301 to 450 Units • 451 & More

(B) Categories have three awards based on age of community:

1 to 10 Years 11 to 20 Years 21 & Older

How to Prepare a GLAStar Entry Board

- The entry is to be prepared on a board made of foam or cardboard. It can not be larger than 36"H X 48"W. Correct size will receive 10 points.

- All materials must fit on the entry board. Please carefully secure all items as the board will be moved for judging, storage and display.

- Gather documents, photos, articles, brochures or other materials for your entry board. Eligible entry activity must have occurred between September 1, 2005 and September 1, 2006.

- Create or secure a letter of nomination. The nominations letter will receive 0-10 points.

- Solicit a letter of reference. The reference letter will receive 0-10

points.

- Use the gathered material together with a theme or design that will help to demonstrate why your entry should win this award. Place the material on the entry board. Design of the board will receive 1-5 points.

- Complete the entry form and attach form to back of entry board.

- Also attach to the back of the entry board an envelope that includes a copy of the entry form, \$40 check payable to PMAM, and a 4 x 6 glossy photograph with typed label including: category name, community name, vendor name, and/or individual name, unit count or age, city and apartment association chapter.

- Include information on each of the

scoring criteria listed under the award category you are entering. Each criteria listed will receive 0-10 points.

- Have fun and be creative.

- Double check to ensure all these criteria are included on your entry. Your entry will lose points if all criteria is not met.

- Entries are due no later than September 22nd by 5pm.

- **Deliver your entry board to the local Apartment Association office.**

- Judges will review each entry, winners will be announced at the GLAStar Awards dinner!

Deadline for Submission is September 22nd at 5:00 pm!!

GLAStar Entry Form

Please make copies of this form! Each category that you choose to enter will need a separate entry form.

Category: _____

(If Applicable)

Option A: Unit Division: ☐ 1 to 150 ☐ 151 to 300 ☐ 301 to 450 ☐ 451 & up

Or

Option B: Year Division: ☐ 1 to 10 years ☐ 11 to 20 years ☐ 21 & older

Management Company Name: _____

Community or Vendor Company Name: _____

City in which Community is Located: _____

Person/Team Being Nominated: _____

Contact Name: _____ Phone Number: _____

Which chapter are you a member of ?

☐ Detroit Metropolitan Apartment Association

☐ Property Management Association of Mid Michigan

☐ Property Management Association of West Michigan

☐ Washtenaw Area Apartment Association

Please check your entry form to ensure it is complete, missing items may result in loss of points. ☐ Board proper size, 10 points

☐ Check enclosed ☐ Labeled 4 x 6 glossy picture enclosed ☐ Nomination letter on entry board, 0-10 points

☐ Reference letter on entry board, 0-10 points ☐ Entry form attached to entry board ☐ Board design, 1-5 points

☐ Scoring criteria addressed, 0-10 points each ☐ Envelope attached with a copy of this form, check & labeled glossy picture



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National Apartment Association Chapters of Michigan



Property Management Association of West Michigan



Detroit Metropolitan Apartment Association



Management Association of Mid-Michigan



Washtenaw Area Apartment Association