

38th Annual IREM® Trade Show

In Partnership with the Detroit Metropolitan Apartment Association
Commercial Board of Realtors (CBOR) & Certified Commercial Investment Members (CCIM)

**THURSDAY
MARCH 7, 2013
10 am - 4 pm**

The premier trade show & conference
ENGAGE the top property management professionals in the area!

Reserve your
space today!



Don't miss these event highlights:



International Council of Shopping Centers Michigan Operations Breakfast
in the Diamond Center



11th Annual Maintenance Mania sponsored by HD Supply

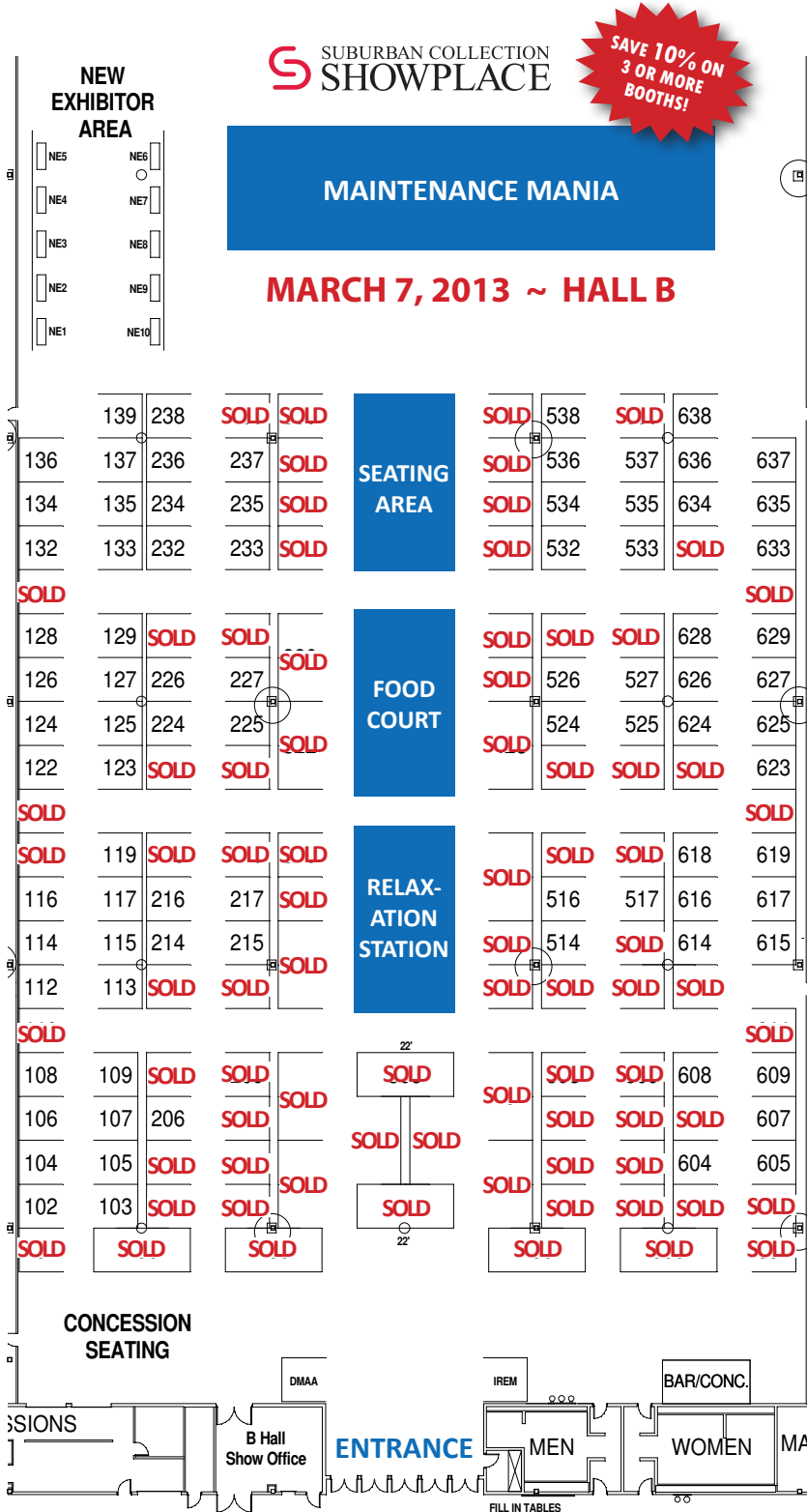


FOR EXHIBIT SPACE INQUIRIES, CALL IREM AT 248.615.3885 OR THE DMAA AT 248.594.9803

38TH ANNUAL IREM TRADE SHOW FLOORPLAN

BOOTH COSTS: SINGLE BOOTH (10 X 10) \$650 | DOUBLE BOOTH (20 X 10) \$1,300 | PREMIER BOOTH (20 X 20) \$1,450

First time exhibitors may rent a mini booth (6 x 6) and display in the New Exhibitor Area for \$350



BOOTH INCLUDES

Each booth includes the following:

- 8' back drape and 3' side drapes
- An exhibitor I.D. sign
- One 6' skirted table
- Two folding chairs
- One wastepaper basket

BOOTH SET-UP/TEAR-DOWN

Exhibits may be set up the morning of the show, March 7, 2013 between 6:00 am and 9:30 am. All exhibits must be set up by 9:30 am on Thursday, March 7, 2013. **Booths must NOT be dismantled before 4:00 pm or there will be a \$300.00 penalty.**

ADMISSION/PARKING

Admission and parking for the show are FREE. Trade show hours are 10 a.m. until 4 p.m.

LUNCH VOUCHERS

Exhibitors are entitled to a maximum of 2 lunch vouchers per booth. (\$10.00 value each)

ELECTRONIC MEMBERSHIP DIRECTORY

Exhibitors will be entitled to one (1) complimentary IREM Membership Directory and one (1) DMAA Membership Directory.

PROGRAM BOOK ADS

Exhibitors will receive one (1) business card size ad in the trade show program at no charge. Larger ads are available at an additional cost. See booth agreement for pricing.

ELECTRICITY & CARPET

Art Craft Display will provide additional furnishings, carpet, electricity, additional signage, advance warehousing, and more for an extra charge. Art Craft Display will bill you directly for these items. **Contact Art Craft Display at (248) 380-0843 or via email at detroit@artcraftdisplay.com**

38TH ANNUAL IREM TRADE SHOW EXHIBITOR CONTRACT

The Institute of Real Estate Management, Michigan Chapter No. 5 and the Detroit Metropolitan Apartment Association is hereby authorized to reserve exhibit space for our use at the 38th Annual Trade Show. Booth space will be assigned on a first come, first paid basis. Payment due in full with signed contract on or before Friday, March 1, 2013. IREM and DMAA hereby leases booth number(s):

First Choice: _____ Second Choice: _____ Third Choice: _____

in the Suburban Collection Showplace, as shown on the official diagram, for a term of one day, Thursday, March 7, 2013, subject to all regulations governing the exhibits. The IREM and DMAA trade show committee has the right to alter the official diagram as deemed necessary for the benefit of the show.

Please do not place me near the following exhibitors: _____

MINI BOOTH (6 X 6) \$350*

**For first time exhibitors only and in designated area.*

SINGLE BOOTH (10 X 10) \$650

DOUBLE BOOTH (20 X 10) \$1,300

PREMIER DOUBLE BOOTH (20 X 20) \$1,450

ASSIGNMENT OF BOOTH SPACES: IREM and DMAA reserve the right to decline any application, disallow any exhibit, which is not in keeping with the character of the exhibition, to assign exhibitors to the best alternate space and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the show.

TERMS AND CANCELLATIONS: A 50% refund will be returned to the exhibitor if cancellation is received no later than January 15, 2013. Cancellations made after January 15, 2013 will not receive a refund.

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OUTDOOR DISPLAYS: Exhibitors may not display equipment and/or vehicles outside the exhibit hall during the trade show, unless pre-approved by IREM.

TRADE SHOW PROGRAM: Exhibitors will receive one (1) business card size ad in the trade show program at no charge.

AD MATERIALS DEADLINE: FEBRUARY 1, 2013

Upgrade to a larger ad for an additional cost:

- ☐ **FREE BUSINESS CARD ENCLOSED**
☐ **1/2 PAGE \$50** (dimensions: 4.75" x 3.5")
☐ **FULL PAGE \$100** (dimensions: 4.75" x 7.75")

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Contact _____

Email _____

☐ Check enclosed payable to IREM

☐ Charge to my credit card VISA | Mastercard | AMEX

Card #: _____

Expiration Date: _____ Code: _____

a 3% processing fee will be added if paying by credit card

☐ IREM ☐ DMAA ☐ CBOR ☐ CCIM

Signature _____

Date _____

SIGN AND RETURN CONTRACT TO

IREM Michigan Chapter No. 5
24125 Drake Road | Farmington, MI 48335
248.615.3885 | fax: 248.615.3888
email: info@irem5.org

OFFICE USE ONLY

Date Received _____ Paid in Full _____ Booth(s) Assigned _____

EXHIBITORS - GET CREATIVE AND DRAW
PEOPLE TO YOUR BOOTH! BEST BOOTH
WILL RECEIVE 50% OFF THE COST OF
THEIR BOOTH FOR THE 2014 SHOW!



IREM Institute of Real Estate Management
Michigan Chapter No. 5
24125 Drake Road
Farmington, MI 48335

IREM Institute of Real Estate Management
Michigan Chapter No. 5

38th Annual IREM® Trade Show

In Partnership with the DMAA, CBOR and CCIM

OFFICE | INDUSTRIAL

RESIDENTIAL | RETAIL

THURSDAY, MARCH 7, 2013
10:00 am - 4:00 pm

Location

Suburban Collection Showplace
46100 Grand River Avenue
Novi, MI 48374
248.348.5600

Lodging

Crowne Plaza Hotel
27000 Sheraton Drive
Novi, MI 48377
248.348.5000

